



2020 Annual Report



The Adventist Development and Relief Agency Cambodia is registered with the Ministry of Foreign Affairs since 1991.

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ADRA IS A SMOKE-FREE CHILD SAFE ORGANIZATION.

Message from the Director

For all of us at ADRA Cambodia, 2020 has been a challenging year but we are thankful that God has blessed us in fulfilling our mission to serve humanity so all may live as God intended. We have been able to serve over 80,000 community members who participated in the development projects in Kompong Thom, Phnom Penh, Preah Vhear, Pursat, and Oddar Meanchey provinces using holistic interventions and adding real value to people's lives.

Programing continued with a focus on improving maternal and child health and family livelihoods with adaptations in implementation within the COVID-19 pandemic context. In February 2020, ADRA started a new 3 year project – the Baray-Santuk Nutrition for Under-2s and Mothers 2 Project (BS-NUM 2) in Kompong Thom Province funded by Canadian Food Grains Bank, matching fund with ADRA Canada, Kindercare Learning Center (New Zealand), and ADRA International. Aligning with the donor interests, ADRA's projects were able to pivot approved funds into intervention area to address urgent COVID-19 pandemic needs. As well we accessed more than 1.1 million USD in additional response funding from Global Affairs Canada, ADRA Canada, and the ADRA Network to support target communities during this difficult time.

We trust that this 2020 report reflects our commitment to positive changes taking place both externally as well as internally to fulfill our mission to bring positive change through empowering partnerships. We are committed to continue in the programmatic areas of primary health, rural livelihoods, and human development & education. The Non-Communicable Disease and Environmental Health sectors also continue to be areas of strategic focus.

As we are working to bring about even more positive changes, we are seeking more partners to participate in and support the process. We thank God for His many blessings in 2020 and giving us the privilege of being a true partner in our communities and continue to pray for His guidance of ADRA Cambodia in 2021.

Mark Schwisow

Mark Schwisow
Country Director



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Our Identity

ABOUT ADRA

The Adventist Development and Relief Agency (ADRA) is a global humanitarian arm of the Seventh-day Adventist Church - part of the 20 million strong Adventist Community, with hundreds of thousands of churches globally and the world's largest integrated healthcare and education network. ADRA delivers relief and development assistance to individuals in more than 118 countries regardless of their ethnicity, political affiliation, gender or religious association. By partnering with local communities, organizations, and governments, we are able to deliver culturally relevant programs and build local capability for sustainable change.

ABOUT ADRA CAMBODIA

The Adventist Development and Relief Agency (ADRA) has been operating in Cambodia since 1988 as the global humanitarian arm of the Seventh-day Adventist Church. As an International development and relief agency, ADRA Cambodia's portfolio focuses primarily on sustainable, long term development programs. ADRA Cambodia's portfolio includes food security, health, water & sanitation, and education. Currently ADRA is working in the provinces of Preah Vihear, Kompong Thom, Pursat, Oddar Mean Chey and Phnom Penh. ADRA assists those in need without regard to ethnic, political, or religious affiliation.

OUR PURPOSE

To Serve
Humanity so all
may Live as God
Intended

OUR MOTTO

Justice.
Compassion.
Love.

OUR VISION

A just and sustainable
world where people can
attain well-being and live
life to the full, physically
and psychologically and
spiritually.

OUR MISSION

ADRA acts a catalyst for
change, inspiring, engaging and
empowering people to strive
together to overcome poverty
and injustice, and managing
the risks and impacts
of disasters.

Our New Strategic Program Priorities

ADRA Cambodia has been operating in Cambodia for 29 years. It has a diverse program across several sectors that focuses on sustainable community development and advocacy for strong community relationships and capacity.

ADRA Cambodia currently works with communities in Oddar Meanchey, Preah Vihear, Kompong Thom, and Pursat. The focus on the central and northern areas of the country will continue, based on the ongoing partnerships with communities, and development needs in that region. ADRA Cambodia has a diverse portfolio of projects across several sectors, the strategic planning sessions identified three priority sectors from the previous strategy which will be continued. In addition ADRA Cambodia is expanding its program focus into two new sectors that build on ADRA Cambodia's programming strengths and capacity to effectively address the changing future of development challenges in Cambodia.

Carrying forward from previous strategy:

- Human Development & Empowerment - (REFLECT¹, Early Childhood Development)
- Health - (Nutrition, Water Sanitation & Hygiene, MCH)
- Rural Livelihoods - (Food Security)

New strategic growth priorities:

- Non-Communicable Disease (NCD – alcohol, tobacco, lifestyle and diet)
- Environmental Health (waste management, recycling)

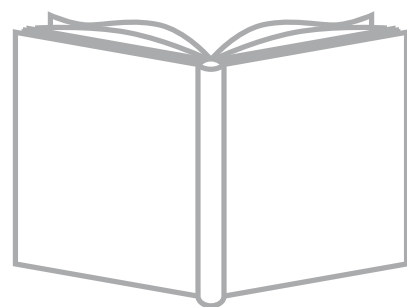
ADRA Cambodia has also identified Disaster Risk Reduction/Emergency Management as a sector to be mainstreamed throughout the entire community development program and has made a commitment to incorporate the community participation approach used in the REFLECT methodology wherever possible in ADRA Cambodia's community development program. ADRA Cambodia includes consideration of all cross-cutting issues in the implementation of projects, but special focus is being made on the cross-cutting issues of migration and gender-based violence.

¹ REFLECT is an innovative approach to adult learning and social change, which fuses the theories of Brazilian educator Paulo Freire with participatory methodologies. Key to the Reflect approach is creating a space where people feel comfortable to meet and discuss issues relevant to them and their lives. Reflect aims to improve the meaningful participation of people in decisions that affect their lives, through strengthening their ability to communicate. It was developed in the 1990s through pilot projects in Bangladesh, Uganda and El Salvador and is now used by over 500 organisations in over 70 countries worldwide. Read more at <http://rhizome.coop/reflect-action-org/>

Where We Work



Education Sector



ADRA Cambodia has dedicated itself to developing projects that ensure that adults and young people have opportunity to gain skills that allow them to adapt as economic and social times change. Participatory methods such as REFLECT and Adventure Learning are being used to expand local community members' opportunities to learn and grow from one another based on local knowledge. Key areas of learning have included maternal and child health, nutrition, WASH, family communication and parenting, non-communicable disease, how to increase family income, avoiding the dangers of human trafficking during migration.

Early Childhood Education has been integrated with adult learning using the REFLECT methodology. Child Reflect Circles aim to provide a rich learning environment for pre-school children. While parents meet in adult REFLECT Circles to learn key parenting skills, including child health and development, trained facilitators lead the children in a variety of activities, songs, games, stories and physical activities. Parents learn these activities and are encouraged to continue them at home. ADRA Cambodia is utilizing the skills developed in using this methodology across the community development program.

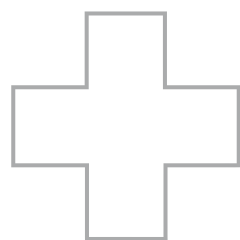
ADRA Cambodia's Early Childhood Education opportunities for children have been instrumental in giving children basic life skills, and ensure that families actively participate in their child's early development and education. Additional positive impact has been seen in reduction of domestic violence, improved nutrition and income security. A key methodology in the Early Childhood Development (ECD) program is Learning through Play In My Own Way (LTP-IMOW). The Learning through Play materials introduce new and enjoyable ways for parents to play with and nurture their children at each stage of development. Each time parents play, talk, touch and respond to their children in a loving manner, they make a significant difference and help their children learn. They promote physical growth, relationship building and understanding of the world, communication and sense of self. Additional topics covered include brain development, attachment, guiding behavior and addressing malnutrition.

ADRA Cambodia's Jombok Hoas Adventure Learning programs are designed to create positive and lasting changes. Thousands of youth and adults have participated in its programs focused on nurturing leadership and team building skills in addition to personal growth and self-confidence.

Education Projects

PROJECTS	LOCATION	START	END	BUDGET USD	DONORS
Jombok Hoas Adventure Learning Program	Preah Vihear	1/1/2020	31/12/2020	\$79,989	User contribution
Prasat Model Preschool	Kompong Thom	1/8/2013	30/1/2021	\$441,887	Kindercare, ADRA New Zealand
Pursat Child Sponsorship	Pursat	1/11/2018	30/10/2021	\$144,060	ADRA Korea
PAPSDA Model Village	Pursat	1/4/2014	30/8/2020	\$196,100	PAPSDA Group, ADRA New Zealand





ADRA Cambodia's health program has helped rebuild health clinics and train rural health providers. Projects have also trained community members in rural villages as primary health care promoters building the capacity of many to become Reflect facilitators. Special attention continues to be given to supporting Mother and Child health, including nutrition education and rehabilitation, and safe pregnancy and childbirth awareness. ADRA Cambodia employs a holistic approach to health issues, working with communities to discuss health from the perspective of nutrition, access to clean water, sanitation and hygiene practice, and health behavior that prevents problems by building awareness. One key area within a focus on lifestyle health includes raising awareness of the negative effects of tobacco and alcohol use. An area of key success for ADRA Cambodia is to use rural program results to advocate with key lawmakers to legislate tobacco control regulations to support those efforts.

ADRA Cambodia is expanding our program focus in the Environmental Health sector in response to the changing development challenges of progress which are negatively impacting climate change in Cambodia. A focal person from ADRA Cambodia was assigned to join the ADRA-Asia join Technical Working Groups, participating in online meeting and activities to share and integrate the program and future proposal. At the national and regional levels, this expansion involves with working with relevant partners, both Government and private sectors to advocate the environmental health policy making and enforcement at the national and provincial level. Next, at the project level, expansion involves ensuring that all projects address environmental health issues to mitigate the bad impacts and risks to hurt others from our interventions "Provide one solution, create one hurt." During 2020, staff took the environmental role plays and practice from the 2019 ADRA National Retreat back home to be a good role model to their project beneficiary communities and to family members.


Another expansion is to address non-communicable diseases (NCD). In Cambodia, NCDs are a large and growing public health challenge. These NCDs kill nearly 60,000 Cambodians every year, representing 64% of all deaths in 2018². Cardiovascular disease is the most common NCD, causing 24% of all deaths. Cancer causes 14% of deaths, chronic respiratory disease causes 4% and diabetes directly causes 2% of deaths³.

These deaths are largely due to the high prevalence of major NCD risk factors. There were 1.68 million male smokers aged 15 and over, comprising 32.9% of adult Cambodian men (15% of all

adults). Alcohol consumption per capita in Cambodia was 21 liters of pure alcohol per year, equivalent to more than 1 liter of spirits each week for every Cambodian man and woman⁴. Prevalence of diabetes and hypertension in adults was 9.6% and 14.2%, respectively and 45% of adults aged 18 and over had raised total cholesterol, indicating consumption of diets with high levels of trans- and saturated fats and salt. The sodium consumption in Cambodia is high. Over 50% of Cambodian people did not eat enough fruits and vegetables to prevent themselves from NCDs. Eight percent of adults aged 18-69 years in Cambodia had insufficient physical activity⁵.

These NCDs are imposing significant costs on the Cambodian economy. A total amount of USD 1.5 billion is lost every year, representing close to seven percent of GDP⁶. Cambodians struggling with poverty spend a large part of their income on health costs.

ADRA Cambodia has a long history of working with World Health Organization, government departments, the Seventh-day Adventist Church and other organizations in tobacco control and health promotion and is committed to projects that promote protective health habits and practices. During 2020, ADRA implemented the Live More Abundantly lifestyle health behavior change program with 238 women and 98 men with risk NCD risk factors in both Pursat province and Phnom Penh.



Health Projects

PROJECTS	LOCATION	START	END	BUDGET USD	DONORS
Enhance Mother/New-born/Child Health in Remote Areas through Health Care and Community Engagement (EMBRACE)	Preah Vihear and Kompong Thom	8/2/2016	30/6/2020	\$5,041,110	Global Affairs Canada, ADRA Canada
EMBRACE COVID-19 Extension (extension to project EMBRACE above)	Preah Vihear and Kompong Thom	24/7/2020	30/6/2021	\$1,173,166	Global Affairs Canada, ADRA Canada
Adventist Community Services (ACS) / Total Member Involvement	National	1/6/2019	31/5/2022	\$215,909	ASAP, SAUM, CAM, ADRA, Churches

² WHO Noncommunicable Disease Country Profile 2018. https://www.who.int/nmh/countries/2018/khm_en.pdf

³ National Institute of Statistics- Ministry of Planning, Tobacco Use in Cambodia: National Adult Tobacco Survey of Cambodia 2014.

⁴ WHO Global status report on alcohol and health 2018. <https://www.who.int/publications/i/item/9789241565639>

⁵ The University of Health Science, Ministry of Health. Cambodia STEPS survey 2016

⁶ UNDP UNIATF and WHO- Prevention and control of NCDs in Cambodia. The case for investment 2019.

<https://www.kh.undp.org/content/cambodia/en/home/library/prevention-and-control-of-noncommunicable-diseases-in-cambodia.html>

Water, Sanitation and Hygiene (WASH) Sector



ADRA builds capacity of community partners in technical construction and hygiene promotion methods with a focus on sustainable change and investment. Technology and behavior change strategies have been improved through supporting households to install above 8,500 open ring and bored wells, 6,861 water collection tanks and pumps, 1,978 family ponds and 15 community dams and ponds. Improved sanitation has resulted in the construction of over 11,000 quality water sealed latrines, and has complimented families learning the importance of hygiene and being able to access clean water for drinking and washing including assisting over 18,800 families to obtain ceramic water filters. In 2020, there were six villages that developed an environmentally friendly waste/recycling management plan.

ADRA Cambodia has also provided latrines in the project areas and water filters to promote for hygiene and cleanliness in the context of COVID-19.

As a leader in the WASH sector in Cambodia, ADRA is committed to ongoing learning and development in this sector to further improve health habits and best practice.



Nutrition Sector



ADRA's integrated program on nutrition uses facilitation as a key for higher involvement and motivation. It involves parents, children, community leaders, health care providers and law-makers for the greatest impact on nutrition. It includes prevention action on related disease and provides options for improved livelihoods that can help behavior change for nutrition to be more sustainable.

The Royal Government of Cambodia has identified gaps in providing adequate nutrition for children. This is highlighted in the 2014 Fast Track Road Map for Improving Nutrition 2014-2020. ADRA has secured projects focused in nutrition increasing ADRA's ability to respond to these gaps in harmony with Scaling Up Nutrition (SUN) Cambodia. ADRA's priority areas in child nutrition include rehabilitation, food fortification and behavior change on child feeding practices. ADRA uses the internationally recognized Essential Nutrition Actions in promoting improved behaviors at the household level.

In the context of COVID-19 outbreak and pandemic in Cambodia, ADRA Cambodia has adapted Information, Education, and Communications (IEC) campaigns to include video spots with guides that community volunteers use on home visits helping families understand the importance of kitchen gardens, nutritious cooking, breastfeeding and hand washing.

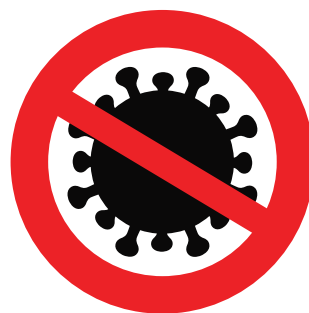


Nutrition Projects

PROJECTS	LOCATION	START	END	BUDGET USD	DONORS
Food Security and Nutrition for All Project (FSNFA)	Oddar Meanchey	1/9/2016	30/4/2020	\$900,716	BMZ and ADRA Germany
Sustainable Produce to Market Value Chain Enhancement (Pro-Market)	Pursat	1/1/2019	31/3/2024	\$2,052,188	MFAT, ADRA New Zealand, ADRA Australia
Best Community Household Opportunities through Improved Community Empowered Solutions (Best CHOICES)	Pursat	1/7/2019	30/6/2024	\$1,746,339	DFAT Australia, ADRA Australia
Baray-Santuk Nutrition for Under-2s and Mothers 2 (BS-NUM 2)	Kompong Thom	1/2/2020	31/1/2023	\$682,500	CFGB, Kindercare, ADRA Canada, ADRA New Zealand, ADRA International



COVID-19 Response



In and through each of the above development initiatives ADRA responded to the global COVID-19 pandemic. This started with supplying Personal Protection Equipment (PPE) and education materials for communication of effective quality information so that community members will make the right choices in their personal hygiene, sanitation and social distancing behaviors to prevent, control and respond to COVID-19.

In April 2020, with the funds from the ADRA Network and the Latter-day Saint Charities, support was targeted in Kompong Thom and Preah Vihear provinces where ADRA provided 96 infrared thermometer guns, 15,950 surgical masks and pairs of examination gloves, 2,640 liters of alcohol and eight 20 liter disinfection spray containers. 3,620 brochures, 1,810 posters and 724 banners provided promote key Ministry of Health approved prevention messages for COVID-19 including hand washing and social distancing. Additional awareness messages was promoted for 3 months on the local radio station FM97 MHz in Preah Vihear province.

Through a partnership with Eco Soap Bank, from March-April 2020, ADRA distributed 18,704 liters of antibacterial foam hand wash to 57 hospitals, 142 health centers, three ministries and eight departments throughout the country to fight COVID-19 pandemic.

In April the Best CHOICES project based in the Pursat province modified key activities to address COVID-19 needs in collaboration with the Provincial Health Department and administrative authorities. These included collaborating with the Provincial Health Department to put COVID-19 protection education videos in waiting rooms of Health facilities to show out-patients and their relatives before receiving care as well as distributing educational materials including promotion-based posters, or brochures to the clients. Video content includes messages and practices on hygiene and hand washing and other key COVID-19 transmission content. The project also provided thermometers, surgical masks, hand sanitizer gel, and hand rub alcohol for health facilities. ADRA provided support to two government COVID-19 quarantine centers who monitor labor returnees from Thailand including PPE supplies, latrines, and other support. The project also conducted COVID-19 awareness in communities through mobile broadcasting, distribution of leaflets and posters, and sharing of video clips through trained partners.

The Sustainable Produce to Market Value Chain Enhancement (Pro-Market) Project was also able to pivot its fund to undertake COVID-19 activities including assessing needs and distribution of PPE and awareness materials (5,000 surgical masks, 150 liters of hand sanitizers, 500 Liters of hand-wash alcohol, 8 Temperature thermometers and 2,500 COVID-19 education messaging posters to project partners and community members. The project also provided food assistance to 264 poor and vulnerable households in the target areas as well as Agriculture stimulus packages for needed supplies (seeds, fertilizer, drip irrigation etc.) for 405 households.

Global Affairs Canada approved over 1.1\$M USD in funding COVID-19 response in the provinces of Preah Vihear and Kompong Thom, in 198 villages within the targeted project districts of Choam Ksant, Rovieng, Chey Sen, Baray, Sandan and Santuk. This project response through March, 2021, will help the local areas to prevent the spread of COVID-19 including support for the Quarantine system and to make sure that women and children continue to access health services and that economic impacts do not cause more malnutrition. Health/Nutrition and HH economic/ livelihood Awareness and counseling services, including production of videos with the SALT Ministries Center, are being provided along with food and agriculture livelihoods. The project seeks to protect the gains made in maternal, newborn and child health, and sexual reproductive health and rights in the “Enhance Mother/newBorn/child health in Remote Areas through health care and Community Engagement” (EMBRACE) project 2016-2020.

ADRA has adapted into ADRA's Reflect Learning Unit topics of keys messages from MoH in Cambodia of 3 dos and don'ts:

- 1. Do wear a mask**
- 2. Do wash hands with alcohol gel or water and soap**
- 3. Do keep a distance of 1.5 meters from others**

- 1. Don't go to crowded places**
- 2. Don't go to places without ventilation**
- 3. Don't touch each other, shake hands or hug**

- Call 115 if you need help for COVID-19**



Emergency Response



Following the regional tropical storms that brought heavy rains causing flash floods to western Cambodia affecting thousands of families, on October 15-16, 2020, the Adventist Development and Relief Agency (ADRA) Cambodia together with the Cambodia Adventist Mission, in cooperation with local authorities, conducted food distribution assistance to 450 families who are affected by the ongoing flooding in Ou Tapong, Tropeang Chorn, Metoek, and Snam Preah communes, Bakan district, Pursat province. The food assistance distribution included rice, ramen noodles, canned fish, oil and salt.

With further support from ADRA Network Emergency Response fund, November 20, 2020 – ADRA, in cooperation with the Cambodia Adventist Mission, all of the churches in Banteay Meanchey and local authorities, conducted food distribution, cash transfer, and rice seeds assistance to 575 families who were affected by flooding. With support from the ADRA Network, after an initial rapid assessment, the ADRA team assisted 180 poor and vulnerable households with food assistance kits including rice, ramen noodles, canned fish, oil and salt to supplement basic needs. Peth Lun received a kit and stated, “The food kit will be a necessity for our family amid this flooding for several days before the flood goes away. Thank you so much!” Following this, further evaluation was conducted and additional assistance was provided to 400 families in the form of cash assistance (35USD/HH) to support food security and health needs. An additional 50 households from Takong Commune, Malai District, received 100 kgs of rice seed to replant their rice crops which were destroyed by the floods with help from the Takong SDA School and church.

ADRA team members and its partners continue to support the development in the country and are following and promoting precaution in the midst of COVID-19 pandemic. Key prevention measures and guidelines have been adopted and shared among the team and partners in working with the community to serve humanity.



Mrs. Peth Lun

Mrs. Peth Lun is from Mongkul Borei district, an area affected by the flood. She received a food kit from ADRA response conducted on Sunday October 25, 2020.

A 48 year old housewife of two children, it has been difficult for Mrs Peth Lun and her family to live as she has no secure job and her husband sells fish and does any odd jobs he can find. During an assessment interview, Mrs. Peth Lun told that *“I sell fish and snails that my husband catches for a little money to support my family. Some days when my husband is not able to catch any fish, I don’t sell because I don’t have anything to sell. I then have to borrow money from neighbors to continue to support my family.”* Besides fishing, Lun’s husband who is 51 years old, would work as a construction worker. Mrs. Lun continued, *“When the flood came, my husband was unable to go fishing as it was flooded, and the water was too much to catch any fish. He was not able to go out for work for others either.”*

Mrs. Peth Lun is thankful to ADRA and the supporters for this food kit which includes rice, ramen noodles, canned fish, salt and oil. During a food distribution, Lun exclaimed, *“The food kits are a necessity for our family amid this flooding for several days before the flood goes away. Thank you so much!”*

Partnerships

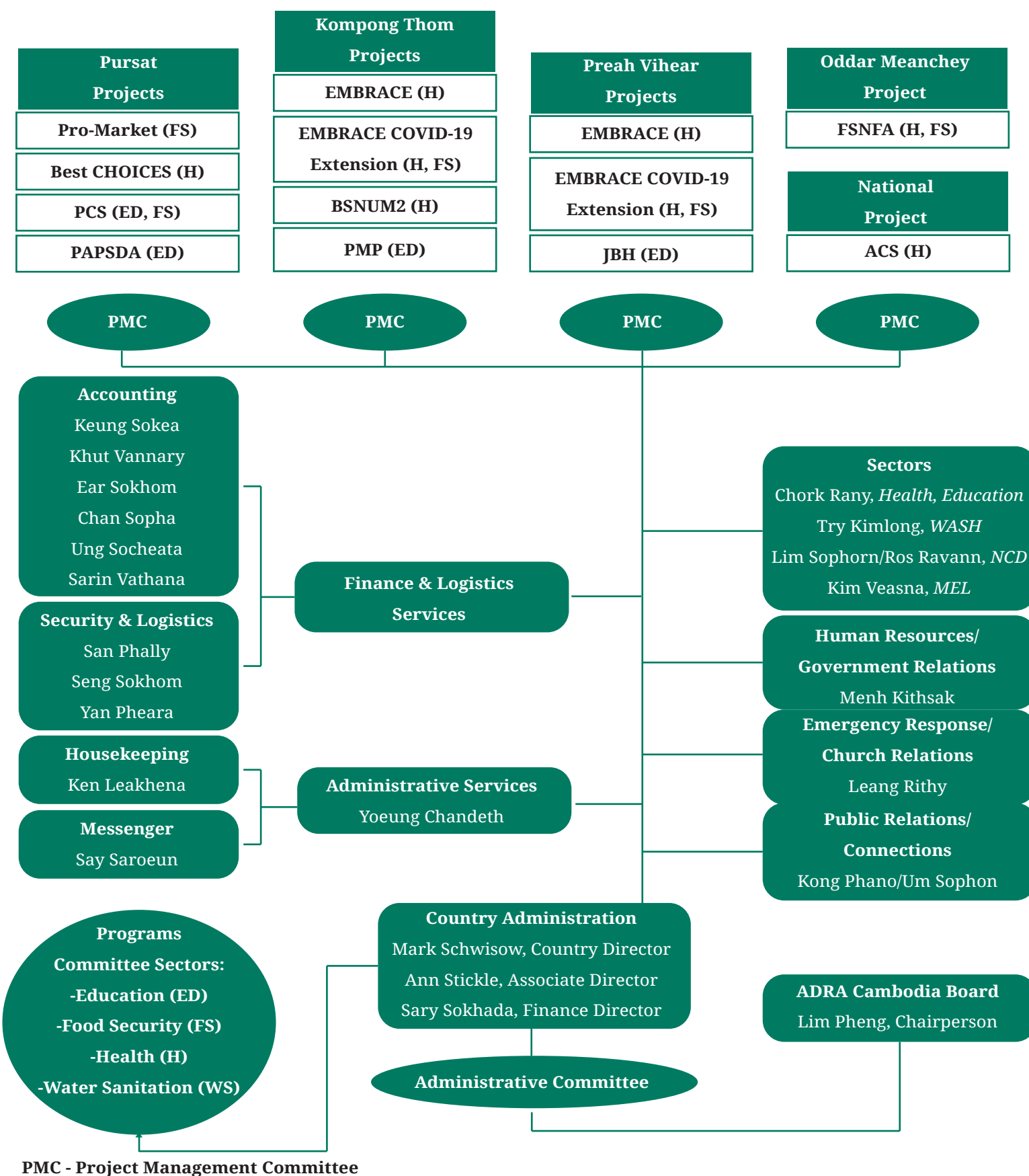


PARTNERS

- * CCC
- * CCF
- * Chab dai
- * Cambodian Midwives Association
- * Danish Care Foods Co., Ltd
- * Eco-Soap Bank
- * MRKR
- * HRF
- * HACC
- * Kindercare
- * Labor Forum
- * SickKids Centre
- * NEP
- * NECCD
- * PAPSDA
- * RACHA
- * SUN CSA
- * Vissot
- * Freedom Collaborative
- * Davane Company



Organogram

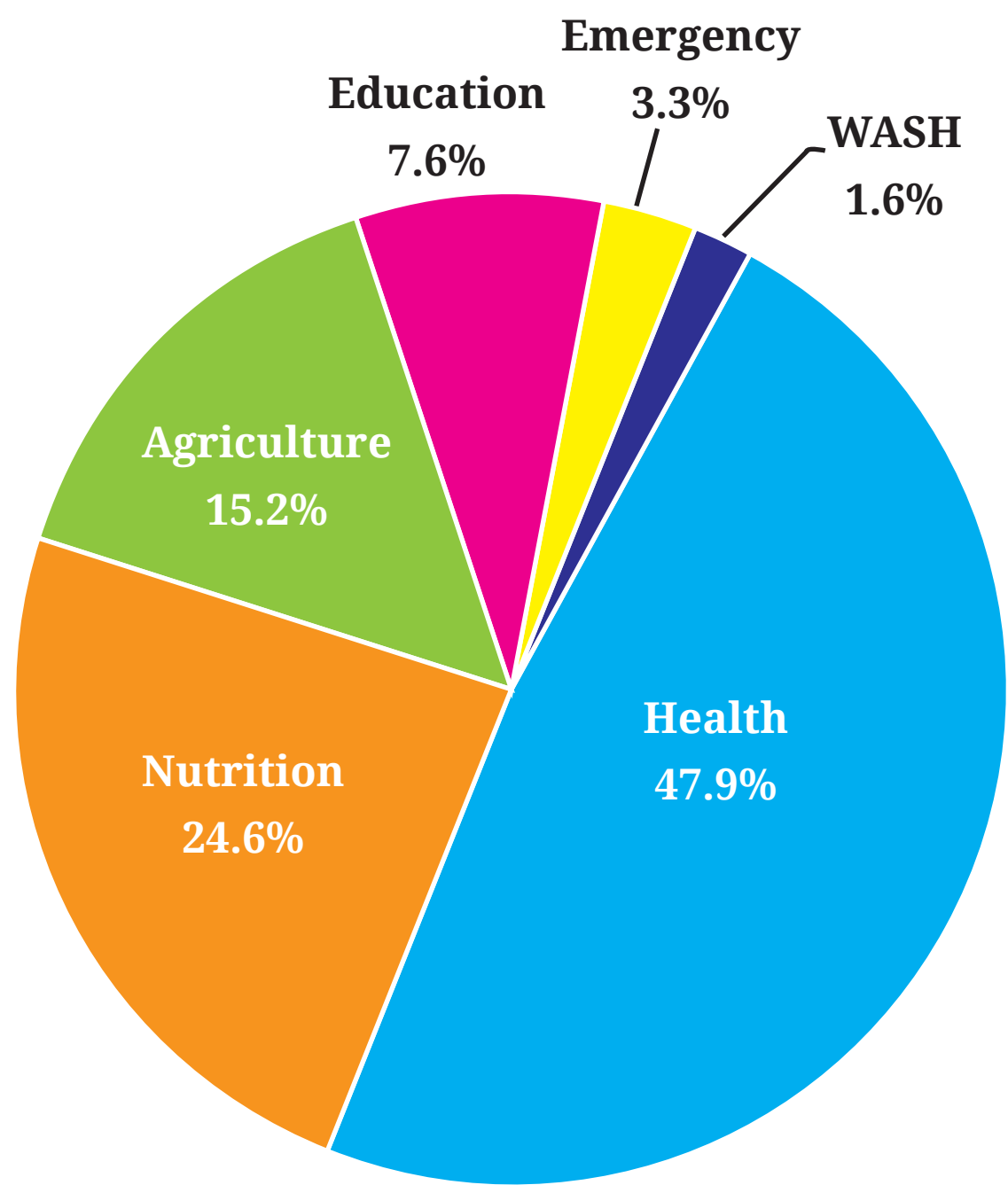


Members of the Government Body

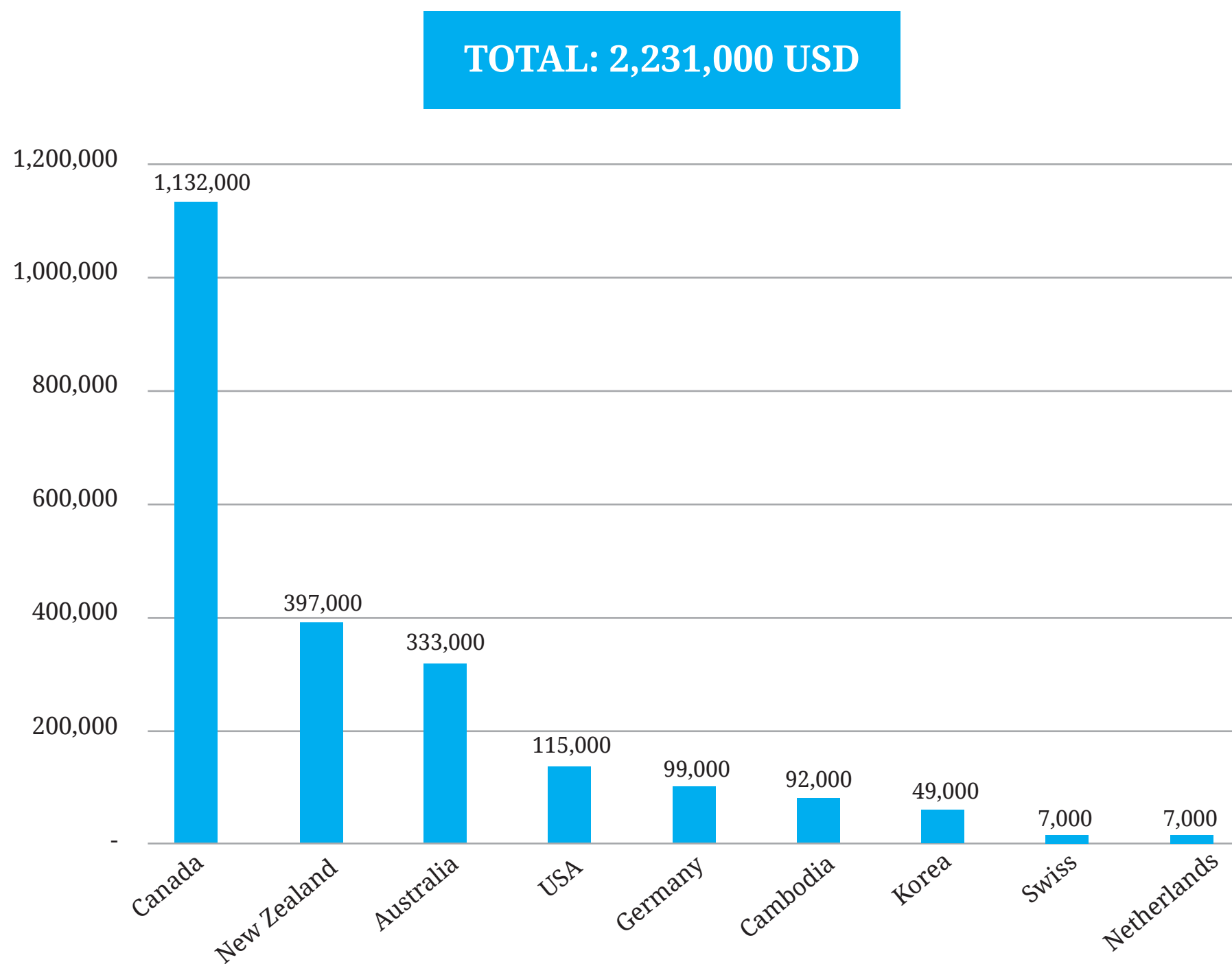
Lim Pheng - Chairperson, Hang Dara - Vice Chairperson, Mark Schwisow - Secretary, Eam Oknha, Sharyn Davis, Tim Maddocks, Hang Sarim, Se Kimseng, Chin Bopha, Sieng Socheata, Abigail Koo, Ann Stickle (Non-voting member)



2020 Expenses by Sector



2020 Funding by Donor Country





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ADRA is a Smoke-Free Child Safe Organization.